

디지털 건강불평등 연구 세미나 제안서

1. 제안 배경과 목적

- 디지털 헬스가 크게 각광받고 있는 요즘입니다. 디지털 시대, 빠르게 발전하는 디지털 테크놀로지를 건강과 보건의료 분야에 적용하는 게 어찌보면 너무나 자연스러운 현상 같습니다. 실제로 최근 비대면진료, 비의료 건강관리 시범사업, 디지털 치료제 도입 등 일선 현장의 풍경이 사뭇 달라지고 있습니다.
- 정부가 디지털 헬스케어 산업을 육성하기 위해 적극 개입하고 있는 만큼 향후 ‘건강(보건의료)의 디지털화’는 가속화될 것으로 보입니다. 하지만 ‘산업’의 관점에 치우쳐 추동되고 있다는 점이 우려스럽습니다. 경제 성장이 아닌, 사회적 약자의 건강권 보장과 건강불평등 완화를 목표로 하는 관점에서 볼 때 특히 그렇습니다.
- 시장 메커니즘은 (별다른 교정 장치가 없다면) 불평등을 심화시킵니다. 또 기술 발전의 과실이 사회의 불평등한 권력 관계 속에서 부정의한 결과를 낳았던 지난 인류 역사를 돌아보더라도(대런 아세모글루, 『권력과 진보』) 디지털 헬스에 대한 낙관주의를 경계할 필요가 있을 것입니다.
- 이러한 맥락과 문제의식 속에서 ‘디지털 건강불평등’을 주제로 함께 공부하고 토론하는 세미나를 제안합니다. ‘비판 디지털 건강 연구(Critical Digital Health Studies)’를 처음 제안한 데보라 럽튼의 단행본을 비롯해 이 문제와 관련해 그동안 발표되었던 주요 학술 문헌들을 폭넓게 선정해 함께 읽어보고자 합니다. 관심 있는 학생, 연구자, 활동가 분들의 많은 참여 바랍니다.

2. 진행 방식

- 일정: 매주 월 저녁 7시, 시작일 3/18, 총 8회 (추후 세부 일정이 변동될 수 있음)
- 장소: 온라인 (Zoom)
- 신청 방법: [신청서 작성](#)
- 모집 마감일: 3월 13일(수)
- 참가 자격: 세미나에 성실하게 참여할 수 있으며 발제 부담이 가능해야 함.
- 참가 비용: 없음. 연구소 비회원인 경우 후원 회원 [등록](#)을 권장함.

3. 학습 내용과 일정

- 세미나 문헌 중 일부는 추후 변동(추가/배제)될 수 있습니다.

일정	주제와 문헌
1회차 (3/18)	1. 세미나 소개 2. 비판 디지털 건강 연구 (1) <ul style="list-style-type: none">● Lupton, D. (2017). <i>Digital health: critical and cross-disciplinary perspectives</i>. Routledge.<ul style="list-style-type: none">○ Introduction○ Chap. 1. Theoretical concepts

<p>2회차 (3/25)</p>	<p><u>비판 디지털 건강 연구 (2): 건강의 데이터화</u></p> <ul style="list-style-type: none"> ● Lupton, D. (2017). <i>Digital health: critical and cross-disciplinary perspectives</i>. Routledge. <ul style="list-style-type: none"> ○ Chap. 2. The digitised healthy citizen ○ Chap. 3. Digitised embodiment ○ Chap. 4. Big digital health data
<p>3회차 (4/01)</p>	<p><u>비판 디지털 건강 연구 (3)</u></p> <ul style="list-style-type: none"> ● Lupton, D. (2017). <i>Digital health: critical and cross-disciplinary perspectives</i>. Routledge. <ul style="list-style-type: none"> ○ Chap. 5. The social structuring of digital health use ○ Chap. 6. The lived experience of digital health ○ Chap. 7. Digitised medical and health work ○ Concluding comments
<p>4회차 (4/11 목)</p>	<p><u>디지털 건강불평등 (1): 건강불평등의 디지털 결정요인</u></p> <ul style="list-style-type: none"> ● Jahnelt, T., et al. (2022). The digital rainbow: Digital determinants of health inequities. <i>Digital Health</i>, 8, 20552076221129093. ● Kickbusch, I., et al. (2021). The Lancet and Financial Times Commission on governing health futures 2030: growing up in a digital world. <i>The Lancet</i>, 398(10312), 1727-1776. ● Figueroa, C. A., et al. (2021). The need for feminist intersectionality in digital health. <i>The Lancet Digital Health</i>, 3(8), e526-e533.
<p>5회차 (4/15)</p>	<p><u>디지털 건강불평등 (2): 연구</u></p> <ul style="list-style-type: none"> ● Sharon, T. (2018). When digital health meets digital capitalism, how many common goods are at stake?. <i>Big Data & Society</i>, 5(2), 2053951718819032. ● Figueroa, C. A., et al. (2022). Applying the digital health social justice guide. <i>Frontiers in digital health</i>, 4, 807886. ● Krukowski, R. A., et al. (2024). Digital health interventions for all? Examining inclusivity across all stages of the digital health intervention research process. <i>Trials</i>, 25(1), 98.
<p>6회차 (4/22)</p>	<p><u>디지털 헬스와 인권, 윤리, 디지털 주권</u></p> <ul style="list-style-type: none"> ● Sun, N., et al. (2020). Human rights and digital health technologies. <i>Health and Human Rights</i>, 22(2), 21. ● Howard, M. (2021). Wearables, the marketplace and efficiency in healthcare: how will I know that you're thinking of me?. <i>Philosophy & Technology</i>, 34(4), 1545-1568. ● Sharon, T. (2021). Blind-sided by privacy? Digital contact tracing, the Apple/Google API and big tech's newfound role as global health policy makers. <i>Ethics and information technology</i>, 23(Suppl 1), 45-57. ● Tretter, M. (2023). Sovereignty in the Digital and Contact Tracing Apps. <i>Digital Society</i>, 2(1), 2.
<p>7회차 (4/29)</p>	<p><u>디지털 헬스의 정치경제</u></p> <ul style="list-style-type: none"> ● Rich, E., Miah, A., & Lewis, S. (2019). Is digital health care more equitable? The framing of health inequalities within England's digital health policy 2010–2017. <i>Sociology of Health & Illness</i>, 41, 31-49. ● Wamsley, D., & Chin-Yee, B. (2021). COVID-19, digital health technology and the politics of the unprecedented. <i>Big Data & Society</i>, 8(1), 20539517211019441.

	<ul style="list-style-type: none"> Ziebland, S., Hyde, E., & Powell, J. (2021). Power, paradox and pessimism: on the unintended consequences of digital health technologies in primary care. <i>Social Science & Medicine</i>, 289, 114419.
8회차 (5/06)	<p><u>디지털 자본주의와 건강</u></p> <ul style="list-style-type: none"> Rubeis, G. (2023). Liquid Health. Medicine in the age of surveillance capitalism. <i>Social Science & Medicine</i>, 322, 115810. Törnberg, P. (2023). How platforms govern: Social regulation in digital capitalism. <i>Big Data & Society</i>, 10(1), 20539517231153808. Della Ratta, D. (2020). Digital socialism beyond the digital social: confronting communicative capitalism with ethics of care. tripleC: Communication, Capitalism & Critique. <i>Open Access Journal for a Global Sustainable Information Society</i>, 18(1), 101-115. Kwet, M. (2022). The Digital Tech Deal: a socialist framework for the twenty-first century. <i>Race & Class</i>, 63(3), 63-84.

4.참고 문헌

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